

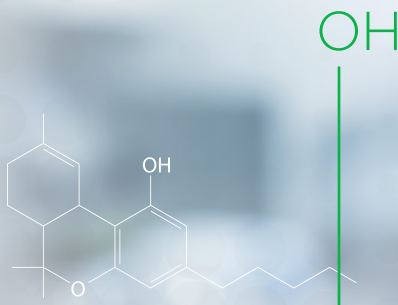
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2<sup>nd</sup> International  
CANNABINOID  
MEDICINE  
CONGRESS

SÃO PAULO, MAY 7 - 8, 2020



SCI|BIZ|AGR

SPONSORSHIP  
& EXHIBITION  
PROSPECTUS

Dear Colleagues and Friends,

It is with great pleasure that we invite you to participate in the CannX São Paulo 2020 – 2nd International Congress on Cannabinoid Medicine, to be held from May 7-8, 2020, at the Renaissance São Paulo Hotel, in São Paulo, Brazil.

This second edition follows the highly successful inaugural CannX São Paulo 2018, which was the first of its kind in Latin America, hosting more than 50 speakers.

Guests and experts from Israel, Brazil, USA, Uruguay, Mexico and Colombia, were able to share with us a wide range of information - ranging from cutting-edge innovations in technology, basic research and clinical practice, to impactful reports of patients who benefited from the therapeutic use of cannabis and its derivatives.

This year, the partnership between the University of Brasília and Cann10, which is greatly inspired by the history of seminal collaborations between Israelis and Brazilians in this field, will once again bring to Brazil some of the brightest beacons of knowledge fueled by the ancient, yet revolutionary, cannabinoid medicine.

At this time, we will foster deeper discussions on a selected set of hot topics to be addressed, with time for information sharing and open discussion with the public. It is never enough to emphasize that scientific research is necessary to understand the limits that separate the wise and helpful use of cannabinoids from their harmful abuse. Just as we should celebrate successful cases, we should also study, discuss and understand the side effects better, identify risk groups, discern what pharmacological variations and dosages may really be beneficial and which are not.

We believe that the most valuable asset of the human kind is the freedom to create, discover and share information. Especially because, along with generosity, science has been the most important pathway to overcoming human challenges and spreading access to well-being. Priceless evidence for this statement is the positive impact on people's lives, which has been achieved through the scientific advances in the therapeutic use of cannabis and cannabinoids. Accordingly, one very objective and convincing measure of the historical magnitude of this revolution, is its actual impact in the global economy.

It would therefore be a great honor for us to count on you as a partner, collaborating with us to help spread knowledge that should bring, as soon as possible, a future of greater healthiness and prosperity to Brazil and Latin America.

**Dr. Renato Malcher**

*President of CannX São Paulo 2020 – 2nd International Congress of Cannabinoid Medicine*

# GENERAL INFORMATION

## EVENT TARGETS:

CannX – 2nd International Congress of Cannabinoid Medicine aims to promote the meeting of leading global experts in all areas of cannabinoid medicine. The platform will explore scientific research and clinical trials on cannabinoid rich products as well as boost business opportunities in the area.

The event also aims to enable the meeting of local and international authorities as well as medical specialists interested in cannabinoid medicine and its uses.

CannX 2018 brought nearly 500 people together to join the community and participate in stimulating discussions dedicated to advancing cannabinoid medicine.

Join us in 2020 for the next big opportunity to drive the field forward.

## EXPECTED PARTICIPANTS: 600

## TARGET AUDIENCE:

- ⊕ Neurologists
- ⊕ Psychiatrists
- ⊕ Specialists in palliative care
- ⊕ Geriatricians
- ⊕ Rheumatologists
- ⊕ Integrative Medicine Specialists
- ⊕ Specialists in regenerative medicine
- ⊕ Specialists in orthomolecular medicine
- ⊕ Anesthetists / Pain specialist
- ⊕ Researchers
- ⊕ Medical cannabis organizations
- ⊕ Public sector authorities

## SPONSORSHIP PACKAGES

CATEGORY	Diamond	Gold	Silver	Bronze
PRICE	20.000 USD **25.000 USD	15.000 USD **19.000 USD	10.000 USD **14.000 USD	8.000 USD **9.000 USD
Exhibition Space	12 SQ. M	9 SQ. M	6S Q. M	4S Q. M
Satellite Symposium	YES	YES		
Advertisement in Final Program	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE
Congress Registrations	10	8	6	4
Exhibitor Credentials	5	4	3	2
Speaker Sponsorships*	2 SPEAKERS	1 SPEAKER	1 SPEAKER	1 SPEAKERS
Logo on Event Website	YES	YES	YES	YES
Logo in Program Book	YES	YES	YES	YES
Your content in the Congress bag	YES	YES	YES	YES

\* The sponsored speaker will be chosen jointly by the sponsor and the event organizing committee. The sponsor will bear all costs relative to the speaker's airfare and accommodation at the speakers' official hotel.

\*\* Price for 2 conferences - CannX Series Partner - companies interested in participating in more than one of the CannX Conferences

Tel Aviv 9-10 September, 2019

Lisbon 12-13 February, 2020

Sao Paulo 7-8 May, 2020

## PACKAGE CONDITIONS:

All logos, advertisements, and banners must be provided by the sponsors for inclusion in the aforementioned items, in the required format and within the requested time frame.

Any content to be placed in the attendee bag must consist of a maximum of 5 pages, in A4 format or smaller, and must be sent to the organizing committee within the established time frames.

Companies bound by the codes of conduct of Interfarma, Abimed, Abimip, and Ética Saúde may be barred from sponsoring some items. We request that such information be taken into account by the sponsor at the time of sponsorship negotiations.

## EXHIBITION

The commercial exhibition will be an integral part of the CannX São Paulo Congress. It is the best place for companies to meet current and potential clients.

The exhibition will be in close proximity to the main lecture hall to guarantee a constant flow of visitors to your exhibition booth.

ITEM	DESCRIPTION	PRICE
6 SQ. M booth	Shell-scheme booth THIS INCLUDES: <ul style="list-style-type: none"><li>• Basic assembly</li><li>• 2 exhibitor badges</li></ul>	4.000 USD

Space-Only Rental (min 6 SQ. M): 600 USD per square meter.

Space only / shell scheme rental does not include any furniture, electrical usage, or stand cleaning.

- **When you exhibit, your company will enjoy the following additional benefits:**  
Company logo and acknowledgement as an Exhibitor on Congress website.

# SPONSORSHIP OPPORTUNITIES





## SCIENTIFIC ACTIVITIES

ITEM	DESCRIPTION	PRICE
<b>Satellite Symposium</b>	Satellite Symposium will be held independently from the official scientific program of the Congress. Therefore, these events will take place from 12:30 p.m. to 2:00 p.m., so as not to compete with the official program	<b>For exhibitors: 10.000 USD</b>  <b>For nonexhibitors: 12.000 USD</b>

## THE SPONSOR OF A SATELLITE SYMPOSIUM WILL ENJOY THE FOLLOWING BENEFITS:

-  Invitation to the Satellite Symposium placed in each attendee bag;
-  Placement of 2 banners in the exhibit hall on the day of the satellite symposium
-  Permission to distribute invitations for the satellite symposium in the exhibit hall on the day of the symposium;
-  Topic and name of the speakers of the satellite symposium shown in the online scientific program;
-  Topic and name of the speakers of the satellite symposium shown in the printed scientific program;
-  Permission to place a banner at the door of the room where the symposium will be held, 30 minutes before the activity;
-  The room made available for the satellite symposium will come with standard audiovisual equipment.

## THE COST OF SATELLITE SYMPOSIUM SPONSORSHIP DOES NOT INCLUDE:

-  Travel costs, accommodation, and speaker fees;
-  Translation and interpretation costs;
-  Any equipment not provided as standard for the room;
-  Lunch boxes.

## GENERAL SPONSORSHIP ITEMS

ITEM	DESCRIPTION	PRICE
Registration Packages	The specified % of discount will be granted according to the average registration fees for affiliated and non-affiliated physicians, and considering the amount stipulated by the payment deadline of the event website.	<p>1 to 10 registrations: <b>5% discount</b></p> <p>11 to 30 registrations: <b>7% discount</b></p> <p>30+ registrations: <b>10% discount</b></p>
Best Poster Award at CANNX 2020 and E-poster Session (Exclusive Sponsorship)	The sponsor will award the best poster with airfare, accommodations, and registration for the next Congress. Your logo will be visible in the poster area and will be acknowledged in the online scientific program, in the printed program, and at the awards ceremony as the sponsor of the award. All airfare, accommodation, and registration costs will be borne entirely by the sponsor and are not included in the sponsorship quota.	<b>3.000 USD</b>
VIP Lounge and Media Desk (Exclusive Sponsorship)	These venues are used by Congress speakers to rest and deliver their presentations. The sponsor may put up banners and folders, as well as two reps to make face-to-face contact with the attendees. Sponsor logos will be placed on all Media Desk computers. All material placed in the room by the sponsor must be approved by the event committee. The sponsor of this item will also be responsible for arranging the coffee/catering service.	<b>3.000 USD</b>
Speakers' Water Bottles (Exclusive Sponsorship)	The sponsor will be responsible for providing bottled water branded with the sponsor's logo, which will be placed on the event activity tables for the speakers. The sponsor's logo will be visible to all those who attend or watch these activities, because the bottles will be placed atop the tables. The number of bottles will be defined by agreement with the event organization, and the sponsor takes full responsibility for providing them.	<b>1.000 USD</b>

## TECHNICAL SPONSORSHIP ITEMS

ITEM	DESCRIPTION	PRICE
<b>CANNX 2020 Wi-fi Network (Exclusive Sponsorship)</b>	The WiFi network will be named CANNX 2020, while the password will be the name of the sponsor or your product. The password can be changed daily and distributed exclusively at your booth. Sponsors who choose this package will receive a 50% discount on app sponsorship. The organization takes full responsibility for contracting this service.	<b>8.000 USD</b>
<b>E-mail Marketing</b>	Attendees will receive a marketing email from the sponsor.	<b>1.500 USD</b>

## PROMOTIONAL ITEMS

ITEM	DESCRIPTION	PRICE
<b>Lanyards (Exclusive Sponsorship)</b>	Lanyards are one of the most visible items in any event, as they are worn by all attendees, speakers, exhibitors, and event staff. The sponsor of this item takes full responsibility for manufacturing 600 lanyards branded with the sponsor's logo. The layout of the lanyard must be approved by the event committee.	<b>3.000 USD</b>
<b>Congress Bags (Exclusive Sponsorship)</b>	Congress bags are prominently visible throughout the event and are often used by participants for years afterwards. The sponsor takes full responsibility for manufacturing 600 bags branded with the sponsor's logo and the event logo. The bags must contain pads and pens and may also contain advertising folders for your company or product, as well as the material provided by the event. The bag model and layout must be approved by the event committee.	<b>2.000 USD</b>

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## ADVERTISING SPONSORSHIP ITEMS

ITEM	DESCRIPTION	PRICE
<b>Branded Content in Congress Bag</b>	A previsão é que sejam montadas 600 pastas para o evento. O folder não poderá ter mais de 05 folhas e ultrapassar o tamanho de uma folha A4.	<b>1.500 USD</b>
<b>Advertisement in Scientific Program (4 quotas available)</b>	A half-page or internal full-page advertisement of your company or product will be placed in the scientific program, which will be distributed to all event attendees.	<b>1 Page 2.000 USD</b>
		<b>1/2 Page 1.500 USD</b>

## ADDITIONAL OPPORTUNITIES

ITEM	DESCRIPTION	PRICE
<b>Branded Seating Cubes (4 quotas available, 5 cubes each)</b>	Seating cubes allow attendees to sit and rest during the event. Cubes will be placed in the aisles near the event rooms. The sponsor will be responsible for manufacturing the cubes and branding them with the sponsor's logo or message. This will help attendees create a positive association between the sponsor's brand and their own comfort. The cubes must be manufactured in standard dimensions (50cm x 50cm x 50cm).	<b>1.000 USD</b>
<b>Water Coolers (Exclusive Sponsorship)</b>	Water coolers will be made available to attendees at all areas of the event venue. The sponsor of this item will have their company logo, or a message placed on each of the water coolers. The sponsor can also provide branded water cups.	<b>1.000 USD</b>



**For more information,  
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